Cybersecurity:
The Services You Need
to Protect Your Business

Cybersecurity Designed for Your Future

There's no denying it — cybercrime is on the rise worldwide, with a [68% increase in data compromises](#) in 2021 over 2020. Data compromises, breaches, hacks and leaks can cost businesses millions of dollars and cause a hit to their reputation. Moreover, it can lead to hefty downtime and even legal penalties and fines. As a result, many businesses are looking for a more comprehensive cybersecurity strategy.

With a proactive cybersecurity strategy, businesses can discover their security vulnerabilities in advance and develop a cyber risk plan in the event that a disaster strikes. An IT services company like HUB Tech provides customized cybersecurity solutions that target all areas of cyber protection, including before, during and after the event of a cyberattack. With cyberthreats only expected to get more complex, it's a better time than ever to be prepared.

The Benefits of a Cybersecurity Strategy

The primary purpose of developing a cybersecurity strategy is to protect your company from cyberthreats like malware or ransomware.

However, on a broader scale, you can receive the following benefits:

01

Raised Security Awareness:
82% of security breaches are due to human error. With better cybersecurity training, staff can develop better security practices online.

02

Ensured Compliance:
Failure to comply with local and global regulations on customer privacy can lead to fines and penalties. Cybersecurity ensures thorough compliance.

03

Business Continuity:
Cybersecurity experts keep your business operating smoothly should a cyberattack occur, minimizing the risk of downtime.

04

Deeper Customer Trust:
Breaches of sensitive information break customer trust. The deeper your protection runs, the more customers can trust your organization.

05

Endpoint Protection:
Hybrid work has led to more use of remote devices. Endpoint protection offers remote monitoring and remediation across network endpoints.

06

Improved Productivity:
Viruses disrupt workflows and decrease employee productivity. Implementing better security measures helps maintain both productivity and efficiency.

Cybersecurity Planning

A cybersecurity plan covers the strategies, policies and procedures your business will put in place to defend against cyberattacks and mitigate risks against your network. To create your cybersecurity plan, our industry experts perform assessments of your infrastructure to determine current vulnerabilities.

Following this, we develop priorities for what critical security gaps need to be addressed. As part of these priorities, we examine your current network and system technology to see if your technological processes are up to date. After all, outdated technology can weaken your security, causing a greater likelihood of hacks and breaches.

Cybersecurity Training

Creating an atmosphere of cyber awareness is the first step to cyberattack prevention. Without knowledge of prominent cyberattacks, your staff is more prone to unwittingly risking a breach of confidential customer and business data and information. To avoid this possibility, HUB Tech offers cybersecurity awareness training.

As part of the training, your staff will learn to recognize common security threats, including phishing and whaling scams. To further their understanding, they'll undergo simulated phishing attacks to test their ability to detect them. By the end of the training, your staff will have a more sophisticated approach to cybersecurity.

Endpoint Protection

As the world continues to evolve, so does our access to more cutting-edge technological devices, from laptops to tablets to personal devices like smartphones. While this provides us with more flexibility to work remotely, it also heightens the risk of sensitive business data being leaked or hacked.

That's where HUB Tech's endpoint protection solutions come in. With these solutions, our security experts monitor your devices that are used to connect to enterprise networks.

Our endpoint protection services include:

- **24/7/365 Network Monitoring:** We continuously monitor and isolate potential threats.
- **Bring-Your-Own-Device (BYOD) Policies:** We manage registered personal devices.
- **User-Based Access Profiles:** We streamline and automate network permissions.
- **Anytime/Anywhere Productivity:** We support hybrid work models.
- **Well-Rounded Cybersecurity:** We prevent zero-day and advanced malware threats.

Certified in the latest and greatest endpoint security tools and technologies, our team will ensure your staff can get your business done securely.

Penetration Testing

One of the best ways to truly test the security of your system? Attack it. That's why HUB Tech offers penetration testing. With this form of testing, your system undergoes a simulated cyberattack to exploit any vulnerabilities. After the test, we present your team with security findings and develop action plans to fix issues and implement better security.

With HUB Tech's penetration testing solutions, you can ensure the following:

Compliance with industries requiring penetration testing

Better financial planning and spending on more critical assets

More expert insight into how your network responds to an attack

"It takes 20 years to build a reputation and few minutes of cyber incident to ruin it."

– Stephane Nappo, Vice President of Groupe SEB

Infrastructure Monitoring

Modern businesses are increasingly dependent on technology for their day-to-day business operations. As a result, a disruption or attack on infrastructure systems can negatively impact an organization's efficiency and productivity. Fortunately, HUB Tech offers infrastructure monitoring to continuously oversee the health and performance of your critical systems.

Infrastructure Monitoring Services from HUB Tech Provide:

- **24/7/365 Monitoring and Management:** Your servers, desktops, firewalls and mobile devices remain available and secure.

- **Less Downtime:** Our team of seasoned IT proffessionals performs proactive measures to resolve issues before they become bigger problems.

- **Network Optimization:** We ensure your systems are optimized and running quickly and efficiently.

- **Predictable Costs:** You can put your IT budget to better use with a dedicated infrastructure consultant at one fixed monthly price.

- **Bolstered Cybersecurity:** Get ahead of cyberthreats, and ensure no unauthorized users enter your system.

Get Your Cybersecurity Solutions from HUB Tech

Cybersecurity is a must in today's digital-first world, yet 70% of small businesses report being unprepared for cyberattacks. By being underprepared, you risk financial and reputational damage that can upend your business and even lead to business closure.

With HUB Tech's certified and trained team, you can develop a cybersecurity strategy that's unique to solving your company's security vulnerabilities. We also provide services that extend beyond cybersecurity to include cloud-based solutions, work modernization, and computing and mobility solutions.

With HUB Tech, your team is our team.

About HUB Tech

HUB Tech is a premier IT services company located in South Easton, MA. We leverage the latest technologies and proven partnerships to design, implement and maintain the systems you need to keep your business moving.

For more information, visit **Hubtech.com** or call **508-238-9887**.

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