

# Control what you can't with IT disaster recovery services for your business

We can't control the weather, but local agencies can take steps to make sure hurricanes and earthquakes don't cause power outages that affect regular business operations in their communities. There are backup generators, alternate power sources and grids to leverage.

The same thought applies to another variable: people. We can't control what other people do, but we can take preventative measures to mitigate mistakes that could otherwise lead to a catastrophe. Businesses can educate their personnel about how to spot a phishing email or avoid clicking on a malicious link, which could invite a ransomware attack.

## But what about the things you don't see coming?

There are a host of old, new and evolving considerations for organizations that count on business continuity, such as keeping their systems online and running no matter what. Case in point: no one expected remote work to scatter teams beyond the traditional digital safety of an office — essentially overnight.

### We can help you can stay ahead of the unknown

Having go-to professionals to keep your home safe — plumber, electrician, roofer, etc. — is the norm. Most people rely on pros. For our clients, the same thinking applies to keeping their work environment connected and safe.



# Here are the top three reasons why businesses work with us to access disaster recovery (DR) services.

# 1 Avoid costly downtime

If you lose power for even 30 minutes, what's the cost to your organization? While your data may be secure via a backup, accessing that information takes more time than you might realize. By engaging our disaster recovery services before they're needed, we can take the time to do the math so it's clear which core business systems you can't live without. Then, when disaster strikes, we'll be ready to restore those systems almost instantly — so the impact to your bottom line is negligible.

# 2 Ensure data privacy and compliance

You can't afford to lose customer data or a security breach, and non-compliance can cripple your reputation and your business. Our DR services are designed to reduce this risk. Plus, the solution we employ includes a data authenticity tool, so you can rest easy knowing that all of the data that's restored is complete, accurate and uncompromised — a threat posed by many sophisticated cyberattacks.

# Rest easy with a plan in place

While our disaster recovery services are bespoke, our services typically include:

- Risk assessment and a business impact analysis, to identify your mission-critical business data, systems and applications
- · Automated DR orchestration and production failover to an appropriate, alternate location
- Execution monitoring, regular testing and recovery exercises and more

**Gain control.** Disaster recovery services are as essential today as having an internet connection — and working with us, it's affordable too. We invite you to visit www.hubtech.com to learn more or contact us at sales@hubtech.com



